

Russel Kogan

Video Producer and Editor

CONTACT

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RusselKogan@gmail.com

Portfolio: RusselKogan.com

EXPERIENCE

Associate Producer, PBS Digital Studios

CONTRACT | OCTOBER 2022 - PRESENT | Remote

- Assist in producing YouTube explainer series, "Rogue History" and "Far Out"
- Research topics, conduct interviews, and write scripts
- Source imagery, provide records of usage rights, advise on licensing and crediting
- Craft social copy, metadata, thumbnails, stills, gifs

Freelance Video Editor, Precision Strategies; Level All

FREELANCE | AUGUST 2022 - PRESENT | New York, NY

- Edit short-form videos and build motion graphics for The Gates Foundation, the Service Employees International Union, and Level All, a startup aimed at improving outcomes for high school students
- Collaborate with clients and stakeholders to develop video templates for national advertising campaigns

Senior Producer, Brut America

FULL-TIME | APRIL 2021 - JULY 2022 | New York, NY

- Pitch, research, write, produce, and sometimes edit social videos for a leading Gen Z news brand
- Book contributors, conduct interviews, perform shoots, write scripts, and review video-drafts
- Videos performed above median across platforms

Video Producer/Editor & Pittie Nation Lead,

The Dodo

FULL-TIME | FEBRUARY 2018 - APRIL 2021 | New York, NY

- Pitch, write, produce, and edit social videos for the leading online animal brand
- Curate stories for Pittie Nation page and provide feedback on all Pittie Nation videos
- Videos performed significantly above median across platforms

Production Teaching Assistant,

Jacob Burns Film Center

PART-TIME | SEPTEMBER 2017 - FEBRUARY 2018 | Pleasantville, NY

- Help teach video production to middle and high school students

Media Production Assistant, Horn Entrepreneurship

PART-TIME | APRIL 2014 - MAY 2017 | Newark, DE

- Produce, shoot, and edit media for university entrepreneurship program

EDUCATION

University of Delaware, Honors College

SEPTEMBER 2013 - MAY 2017 | Newark, DE

B.A. in Media Communication

Minors in Interactive Media and Political Communication

GPA: 3.77/4.0

- Class recipient of Adi Patel Award for public affairs reporting
- Student speaker at graduation ceremony
- President of student TV network

SKILLS

Producing: Content discovery, news gathering, research, interviewing, fact checking, scripting, conducting outreach, securing and tracking usage rights, coordinating with crew and talent

Editing: Premiere, AfterEffects, Photoshop, TikTok, Instagram; Working knowledge of Illustrator, Audition

Shooting: DSLR cameras, screen-recording software, iPhones, FiLMiC Pro, lavalier and shotgun microphones, three-point lighting, tripods; Working knowledge of cinema cameras

Distribution: Scheduling and publishing content with Facebook's Creator Studio, writing social copy, generating SEO keywords, and crafting thumbnails

ABOUT ME

I LOVE making videos...and turns out I'm pretty good at it! At The Dodo and Brut America, I led the teams in video views and engagement. At PBS, the episode that I scripted was the only one featured on YouTube Learning's homepage. To date, my work has received over a billion views! My specialty is transforming archival and found footage into viral hits.